

Notice to all Accredited Autobody and Glass Shops

# 2026 State of the Manitoba Collision Repair Industry Study – Shop Survey Invitations

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## Background

In 2025, Manitoba Public Insurance (MPI) implemented an updated Light Vehicle Accreditation Agreement (LVAA) Compensation Schedule following extensive consultation with accredited repair shops and industry associations. As part of that work, MPI committed to partnering with the Manitoba Motor Dealers Association (MMDA) and the Automotive Trades Association of Manitoba (ATA) to commission a third-party study of Manitoba's collision repair industry.

The purpose of the study is to gain a better understanding of current industry conditions and to identify opportunities that support a sustainable, accredited repair network for Manitobans.

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## What is happening now

MPI, MMDA, and ATA have jointly engaged MNP to complete a **State of the Manitoba Collision Repair Industry Study**. The study includes a shop survey and financial benchmarking component covering the past two years of shop operations. Results will be analyzed and reported in aggregate form.

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## Shop selection approach (who may be contacted)

MNP will invite a **random sample of 50 accredited repair shops** to participate in the study. The sample is designed to be representative across key market segments, such as geography and shop size, using MPI claims data.

Not all accredited shops will be contacted.

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## What to expect if your shop is selected

If selected to participate:

- You will receive an email invitation directly from **MNP** with a link to the online survey.
  - The invitation will include a unique login ID to allow the survey to be completed over more than one session, if required.
  - The survey will remain open for approximately **three weeks** to allow sufficient time for completion.
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## Confidentiality and use of information

MNP will treat all shop information as confidential. MPI has directed that any shop-level data provided for the study be used solely by MNP for analysis and **not shared in identifiable form** with MPI, MMDA, ATA, or any other party unless explicitly agreed to in advance.

Study findings will be summarized and reported at an aggregated level only.

Following acceptance of the final report, MNP will destroy all individual survey responses.

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## Phishing / legitimacy reminder

Survey invitations will originate from an **MNP email address** and may be filtered to junk or spam folders. If you are unsure whether an email invitation is legitimate, do not open links or provide information. Instead, contact MPI Partners using the information below.

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## Questions

If you have questions about this notice, please email **MPI Partners** or contact your **Shop Relationship Advisor**.